



Little Tikes reveal the top excuses kids use to avoid going outside...

42%

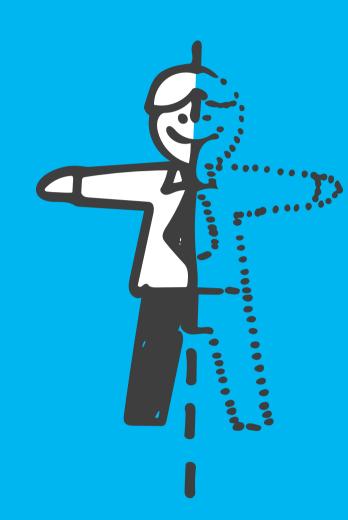
have used cold and wet weather as an excuse to stay inside.

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parents bribe their children with sweets to play outside.



Almost a third of kids get too lost in video games to find time to play outside!



Nearly half of parents thought their children would be more likely to play outside if they joined in.



A child's average outdoor play session lasts 45 minutes.







Have fun!

(hildren will love playing outside if you make it as fun as possible — from creating obstacle courses to playing hide and seek.

(reate a nature treasure trail!

Grab their trike and take them on the search for pebbles, leaves, and other souvenirs.





Get messy!

Get messy! Sandpits....water tables... the messier the better!

Get kids growing!

Let them plant seeds, smell flowers and learn all about nature.





Build a den! You're never too old or too

young to build a secret space...

Be a bug detective!

soil to see what crawly





www.littletikes.co.uk

Look under rocks and in the

creatures you can discover